

# These Are the 10 Best Workplaces in Advertising and Marketing

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**According to employee surveys conducted by Great Place to Work.**

We asked the workplace culture experts at Great Place to Work, the longtime partner for *Fortune's* list of the [100 Best Companies to Work For](#), to identify the best workplaces in the advertising and marketing industry in the U.S. To compile this year's ranking, more than 4,000 employees were surveyed about their work experience. They answered questions about how frequently they encounter behaviors that create a great workplace, which include management's honesty and ethics, camaraderie among employees, and fair and respectful treatment and clear expectations from management. Here are the 10 employers that ranked the highest — and that are Great Place to Work Certified. In their own words, here are a few examples of how these firms keep workers happy.

## 1. Dixon Schwabl

"I love how close everyone is here and how welcoming they all were when I first started. I felt like I fit right in from day one. Team building activities and certain things provided to employees make us feel appreciated and make work a little more fun. I don't ever dread coming to work like I have at previous jobs. Everyone here is so supportive and helpful it feels like a second family," says an employee at this Rochester, N.Y.-based firm.

*US employees:* 104

*Locations:* 1

*U.S. headquarters:* Victor, N.Y.

*Year founded:* 1987

*Read the Great Place to Work review [here](#).*

## 2. Newscred

“People truly love one another here; we choose to spend extra time outside of work together and invite one another into our external lives. Personality and fit are HIGHLY considered in the hiring process. It is a very inclusive social place,” says an employee.

*US employees: 111*

*Worldwide employees: 162*

*Locations: 2*

*U.S. headquarters: New York City*

*Year founded: 2008*

*Read the Great Place to Work review [here](#).*

### **3. Fluent**

“There are so many fun company social activities here. We have holiday celebrations, happy hours, as well as weekly in-office yoga classes and catered lunches and breakfasts,” says an employee.

*US employees: 96*

*Locations: 2*

*U.S. headquarters: New York City*

*Year founded: 2010*

*Read the Great Place to Work review [here](#).*

### **4. Acceleration Partners**

“Acceleration Partners feels like a family away from my family. The work from home atmosphere of our entire company is truly unique and I valued that very highly when I was looking for a new employer. My co-workers are the most caring, fun, considerate, passionate, hard-working, honest and trust-worthy group of people that I have ever worked with. Our whole company is truly a team,” says one employee.

*US employees: 43*

*Locations: 2*

*U.S. headquarters: Needham, Mass.*

*Year founded: 2007*

*Read the Great Place to Work review [here](#).*

## **5. 4imprint**

“This is by far the best place I’ve ever worked. Everybody is really friendly and seem genuinely happy to be here. I enjoy the work I do and I’m given enough autonomy to figure out the best way to get it done, which has enabled me to figure out new processes that have increased my productivity as well as helped me grow as a person in my career. I’ve never felt like I’ve had to choose between my career and my personal life since I’m given more time off than I usually even use. I just can’t say enough good things about this company and I feel extremely lucky to be here,” says an employee.

*US employees: 800*

*Locations: 2*

*U.S. headquarters: Oshkosh, Wisc.*

*Year founded: 1977*

*Read the Great Place to Work review [here](#).*

## **6. Horizon Media**

“The team I work in is of its own breed and very tightly knit. We geek out together and get work done. It’s a great environment to be in every day,” says an employee.

*US employees: 1,025*

*Worldwide employees: 1,025*

*Locations: 3*

*U.S. headquarters: New York City*

*Year founded: 1989*

*Read the Great Place to Work review [here](#).*

## 7. Communications Strategy Group

“CSG is truly an exceptional company to work for. All the employees are caring individuals who produce quality work and care deeply about one another, as well as their craft. CSG is one of those genuine, admirable companies that everyone hopes to work for in their lifetime, and few are lucky enough to find,” says an employee.

*US employees:* 31

*Locations:* 4

*U.S. headquarters:* Denver

*Year founded:* 2004

*Read the Great Place to Work review [here](#).*

## 8. Peppercomm

“Peppercomm is an amazing place to work. I worked here for four years before leaving for an amazingly unique opportunity (at a museum). I not only left on good terms, but was offered a position to return after 18 months of being gone. Where else can you do that? Really? And truly be welcomed back?” says an employee.

*US employees:* 85

*Locations:* 2

*U.S. headquarters:* New York City

*Year founded:* 1995

*Read the Great Place to Work review [here](#).*

## 9. Ceros

“The best thing about working here is the people. Everyone here is really fun, has a great sense of humor and are talented and passionate,” says an employee.

*US employees:* 45

*Worldwide employees:* 45

*Locations: 1*

*U.S. headquarters: New York City*

*Year founded: 2012*

*Read the Great Place to Work review [here](#).*

## **10. Amobee**

“Amobee has created such a great culture around amazing people. I've never felt so comfortable and proud of the company I work with,” says an employee.

*US employees: 335*

*Worldwide employees: 547*

*Locations: 12*

*U.S. headquarters: Foster City, Calif.*

*Year founded: 2005*

*Read the Great Place to Work review [here](#).*

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