

The Story Behind Some Real Big Brand Names

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How 17 famous companies got their quirky names

Have you ever wondered how today's famous companies got their names?

Because of their success, these company names are very familiar to us, but most of them have hidden meanings behind their peculiar names. LEGO, for example, is the combination of two Danish words that translate into "play well."

We tracked down the etymologies of 17 of the world's largest and most oddly named companies. You'll find that each of their names has a fascinating origin story.

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